



**GUADALUPE  
CENTERS, INC.**

# ANNUAL REPORT 2010



## GUADALUPE CENTERS, INC.

*DEDICATED TO SERVING THE LATINO NEIGHBORHOODS OF  
KANSAS CITY & BELTON, MISSOURI*

In 1919, the Amberg Club (a women's social club) of the Catholic Diocese of the KC St. Joseph established a volunteer school and clinic for Mexican immigrants who had settled in the Westside neighborhood of Kansas City, Missouri. Originally working out of the church basement of Our Lady of Guadalupe Church, the Guadalupe Centers, Inc. (GCI) is the "Longest Continuously Operating Organization Serving Latinos in the United States" according to the National Historic Registry.

The Guadalupe Centers, Inc. is a community based development organization, as designated by HUD (U.S. Housing & Urban Development Department) and a 501(C)3 not for profit corporation. We are a nonsectarian organization with two national affiliations; the United Way of Greater Kansas City since 1924 and the first National Council of La Raza affiliate in the KC Metro since 1980.

The GCI Board, Staff, and Volunteers are dedicated to improving the quality of life for families within the Latino communities of Kansas City, MO. We will provide services to our constituents in the following program areas: Education, Youth Services, Social Services, Cultural Events and Preventive Health Services.



# MISSION STATEMENT

The mission of the Guadalupe Centers, Inc. is to improve the quality of life for individuals in the Latino communities of greater Kansas City.

We will accomplish our mission by:

- *Providing early childhood, elementary, secondary and adult educational programs.*
- *Promoting and providing Latino cultural enrichment events.*
- *Facilitating access to health and social services for all ages.*
- *Sponsoring social activities that engage our diverse communities.*

**Guadalupe Centers, Inc.**

1015 Avenida Cesar E. Chavez, Kansas City, MO 64108

Tel. 816-421-1015

Fax. 816-421-1001

[www.guadalupecenters.org](http://www.guadalupecenters.org)

## GUADALUPE CENTERS, INC. (GCI) BOARD OF DIRECTORS

Jose “Beto” Lopez	<i>President</i>
Robert “Bob” Mayer	<i>1st Vice President</i>
Sharon Cruz	<i>2nd Vice President</i>
Terry Bassham	<i>Treasurer</i>
Dr. Theresa Torres	<i>Secretary</i>

Michael Arroyo	James Hernandez	Dr. Uzziel Pecina
Michael Barrera	Betty Kaegel	Cici Rojas
Cheryl Bisbee	Lisa Lopez	Paul Rojas
Sharon Cruz	Juan Rangel	Robert “Bob” Soltero
Rafaela “Lali” Garcia	Ron Martino	Lana Wright
Patricia “Tricia” Harrod	John Munoz	

## GUADALUPE EDUCATIONAL SYSTEMS (GES) BOARD OF DIRECTORS

Cris Medina	<i>President</i>
Al Dimmit	<i>Vice President</i>
Jean Paul Chaurand	<i>Treasurer</i>
Lisa Tinoco	<i>Secretary</i>
Gilbert Guerrero	<i>Superintendent</i>

Valerie Coyazo  
Fr. Al Ebach  
Dr. Uzziel Pecina  
Chato Villalobos

## EXECUTIVE STAFF

Cris Medina	Chief Executive Officer / CEO
Gilbert Guerrero	Associate Director Youth Services/GES Superintendent
Diane Rojas	Associate Director Health & Social Services
Shannon Spradling	Controller

# OUR LOCATIONS

## **Alta Vista Charter High School**

1722 Holly

Kansas City, MO 64108

(816) 471-2582 Fax (816) 471-2139

## **Alta Vista Charter Middle School**

1711 Broadway

Kansas City, MO 64108

(816) 472-4120 Fax (816) 472-1471

## **Casa Feliz Counseling Center**

2600 Belleview

Kansas City, MO 64108

(816) 531-6911 Fax (816) 531-7025

## **Guadalupe**

### **Centro de Bienvenida**

111 W. Walnut

Belton, MO 64012

(816) 348-1182 Fax (816) 348-1544

## **Guadalupe**

### **Culinary/Cultural Arts/Senior Center**

1015 Avenida Cesar E. Chavez

Kansas City, MO 64108

(816) 421-1015 Fax (816) 421-1001

### **Plaza de Niños Preschool**

3201 SW Trafficway

Kansas City, MO 64111

(816) 604-4140 Fax (816) 472-1735

## **Guadalupe Salud Center**

### **Health Education and Social Services**

2641 Belleview

Kansas City, MO 64108

(816) 561-6885 Fax (816) 561-7009

## **Guadalupe**

### **Youth & Recreation Center**

814 W. 26th St

Kansas City, MO 64108

(816) 221-5226 Fax (816) 221-5347

# PARTNER

## **KC Terminal/GCI Federal Credit Union**

1015 Avenida Cesar E. Chavez

Kansas City, MO 64108

(816) 842-6473 Fax (816) 842-8082



EDUCATION

## Plaza de Niños Preschool (PdN)



Plaza de Niños (PdN) is a year-round bilingual preschool located on the Metropolitan Community College Penn Valley Campus. The Francis Family Child Care Center is a state of the art facility and serves as a lab school for college students in the field of early education.

The teaching staff includes 8 teachers with degrees ranging from MA to AA and two teachers working towards an Associate Degree. Plaza de Niños serves children age two to twelve in the preschool and school age programs.

The preschool is accredited by the National Association for the Education of Young Children (NAEYC). This organization measures preschools on 10 different standards of excellence in early childhood education. Programs meeting these standards provide a safe and healthy environment for children, have teachers who are well trained, have access to excellent teaching materials, and work with a curriculum that is culturally sensitive, appropriately challenging and developmentally sound.

PDN is a participant in the National Head Start Program serving income eligible families with children from 3 through 5 years of age. To support a nationwide focus on childhood health and nutrition, PDN is participating in a Kellogg Foundation sponsored Farm 2 School program. The Farm 2 School program partners with local farmers to improve the health of school children through the consumption of fresh fruits and vegetables, whole grains, grass fed meats, and hormone-free milk offered at all meals. Children experience hands-on learning experiences by growing foods in our garden, preparing and tasting new foods or eating familiar, traditional foods prepared in a healthier recipe adaptation.



## Alta Vista Charter High School

AVHS provides culturally appropriate and comprehensive educational services to at risk high school students. The school maintains bilingual administrative and instructional staff to assist students and parents where language may pose barriers. The school opened in 1990 as an alternative school. In 1999, the University of Central Missouri (UCM) approved a charter for the school. UCM provides oversight, program and institutional development assistance.

AVHS also offers an early college instructional model that allows students to attend and earn college credits beginning in their junior year. This model is being supported by the National Council Of La Raza (NCLR) through grants from the Bill & Melinda Gates and Walton Family Foundation. NCLR has also brokered a partnership with Cambridge Education Inc. to develop a rigorous curriculum, train instructors, prepare students to overcome challenges related to their past educational experiences and prepare them for post secondary education and opportunities.

Los Aztecas



Alta Vista Middle School

## Alta Vista Charter Middle School

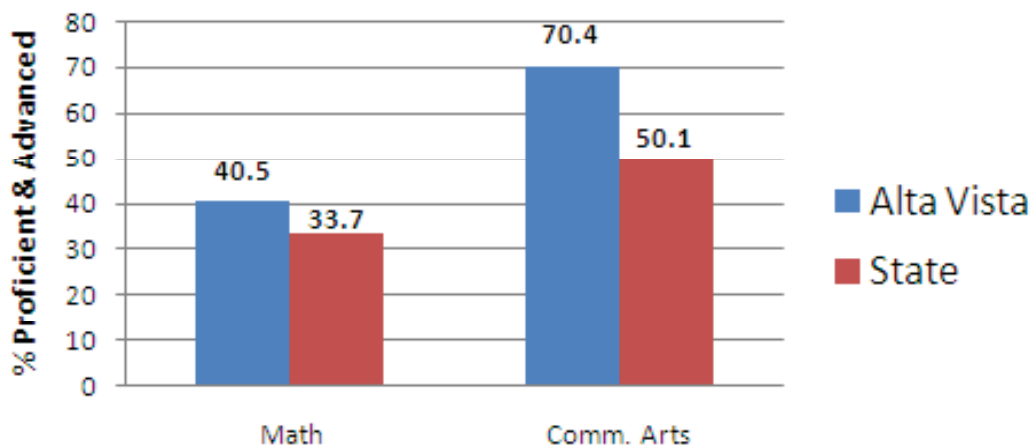
Alta Vista Middle school was established in August of 2010. Opening its doors to 100 students, including both sixth and seventh grade, AVCMS has focused its first year of operation with two goals in mind; getting students to grade level "high school ready" and building school culture.

One of the most significant pieces of both culture and positive school environment that has been created in our first year is the introduction of both a handchime and mariachi class. Both music classes have blossomed, involving more than twenty students in each group. Their performances have brought both pride and excitement to our school and has increased community interest in our classes.

Our teaching staff is focused on getting middle school students "high school ready." We have a clear focus on both math and reading and use data collected on the students three times yearly to make sure they are making growth.

MAP 2010 Scores				
Kansas City Schools Rankings				
SCHOOL NAME	Content Area	Year	Prof. & Adv. %	Ranking
EAST HIGH	Comm Arts	2010	67.9	1
<b>ALTA VISTA CHARTER SCH.</b>	<b>Comm Arts</b>	<b>2010</b>	<b>66.7</b>	<b>2</b>
TOLBERT PREPARATORY ACADEMY	Comm Arts	2010	61.8	3
HOGAN PREPARATORY ACADEMY	Comm Arts	2010	61.4	4
ACE COLLEGIUM	Comm Arts	2010	52	5
NORTHEAST HIGH	Comm Arts	2010	46.6	6
WESTPORT HIGH	Comm Arts	2010	45.8	7
CR ANDERSON ALT HS	Comm Arts	2010	43.8	8
BROOKSIDE FRONTIER MATH/SCI	Comm Arts	2010	40.3	9
CENTRAL HIGH	Comm Arts	2010	23.3	10
DON BOSCO EDUCATION CTR.	Comm Arts	2010	18.4	11
IMAGINE RENAISSANCE	Comm Arts	2010	17.1	12
SCHOOL NAME	Content Area	YEAR	Prof. & Adv. %	Ranking
<b>ALTA VISTA CHARTER SCH.</b>	<b>Mathematics</b>	<b>2010</b>	<b>40.4</b>	<b>1</b>
HOGAN PREPARATORY ACADEMY	Mathematics	2010	35.6	2
BROOKSIDE FRONTIER MATH/SCI	Mathematics	2010	25	3
ACE COLLEGIUM	Mathematics	2010	23.1	4
EAST HIGH	Mathematics	2010	22.9	5
NORTHEAST HIGH	Mathematics	2010	19.5	6
WESTPORT HIGH	Mathematics	2010	18.6	7
IMAGINE RENAISSANCE	Mathematics	2010	18.4	8
CENTRAL HIGH	Mathematics	2010	17.3	9
TOLBERT PREPARATORY ACADEMY	Mathematics	2010	14.3	10
CR ANDERSON ALT HS	Mathematics	2010	8.3	11
DON BOSCO EDUCATION CTR.	Mathematics	2010	3.8	12
* College Prep or Magnet Schools are not included in these rankings				
** Rankings based on % Proficient <b>and</b> Advanced				

## 2010 State Assessment Results for English Language Learners





# YOUTH DEVELOPMENT



## CALMECAC Enrichment Program

Working in conjunction with the Upper Room Ministries, Guadalupe Centers, Inc. provides afterschool and summer literacy and academic support services to area children in grades K-8. The program operates two sites during the school year to serve students from 4 different schools. During the summer the program runs full day. The morning program consists of a summer school component focused on reading. The afternoon session provides diversion activities.

The program also incorporates the Lions quest life skills curriculum that explores life skill education and service learning.

## Youth Recreation

The Youth Program is one of the agency's oldest. When the Guadalupe Center began its operation in 1919, recreational outlets for immigrant Mexicans in the Westside were nonexistent. To this day, the largest year-round youth diversion and recreational programs for Westside residents are operated by GCI. The primary goal of the Youth Program is to provide Westside youth ages 5 - 20 with organized year-round athletics and recreational programs.

Housed in the Sacred Heart Youth Center and gymnasium of the Guadalupe Centers, Inc., the Youth Program provides a wide array of activities for interested Westside youth. The sports program runs year-round with Basketball, Baseball, Football, Soccer, and Volleyball.

We have been expanding our youth services to service the Northeast and Eastside communities, partnering with Della Lamb, Don Bosco, and other community centers situated in these communities. These partnership help GCI to reach out to the Latino communities not in the Westside and helps the partnering community centers to offer other services to their growing Latino community.

In 2010 GCI inaugurated a Soccer Academy for boys and girls, it was created for kids who would like to learn about the sport or who would like to get better at it. It's a great way to generate positive results for kids in the community.

# 2010

## PARTICIPANT DEMOGRAPHICS

### Education and Youth

<i>Program</i>	<i>Staff FTE</i>	<i>Number of Participants</i>	<i>Latino</i>	<i>African American</i>	<i>Anglo</i>	<i>Others</i>
<b>Alta Vista High School</b>	24	201	185	5	9	2
<b>Alta Vista Middle School</b>	13	101	100	1	0	0
<b>Plaza de Niños</b>	16	193	118	36	22	17
<b>Youth Development Program</b>	3					
<i>After School "CALMECAC"</i>		205	120	58	23	4
<i>Organized Athletics</i>		761	388	280	79	14
<i>Summer Program</i>		320	255	30	24	11
<b>TOTAL</b>	<b>56</b>	<b>1,781</b>	<b>1,166</b>	<b>410</b>	<b>157</b>	<b>48</b>
			<b>65%</b>	<b>23%</b>	<b>9%</b>	<b>3%</b>



# HEALTH & SOCIAL SERVICES



## Health Initiatives

### Healthy Lifestyles:

#### Buena Salud Para Ahora y Mañana Project

GCI completed a two year health initiative as funded by the Healthcare Foundation of Greater Kansas City. This project targeted Hispanic youth with “Healthy Lifestyles” that provided health and nutrition education in addition to opportunities for physical exercise.

The project served an estimated 1,185 youth in Kansas City and Belton working with youth ranging from age 2 to 18 yrs. of age from various GCI programs including Alta Vista High School, Plaza de Niños Preschool, Calmecac After School sites, and Belton School District. Key components included health education & promotion, nutrition education, and physical exercise activities. Our goal of delivering culturally and linguistically appropriate services in these key areas that would support healthy lifestyles among Hispanic youth was met successfully.

#### Westside Health and Fitness Project

The next phase of healthy lifestyles programming began in mid June 2010 and includes a project titled “Westside Health and Fitness” that is in collaboration with the KCMO Parks and Recreation Department. This project proposes a fundamental change in the fitness and recreation service delivery system on Kansas City’s Westside increasing community participation of youth in physical activities.

## “Dia Por Dia”

### Substance Abuse Treatment

During 2010 the Dia Por Dia (Day By Day) Outpatient Treatment Program provided counseling services to a total of 246 “un-duplicated” individuals. Additionally, staff voluntarily provided alcohol/drug education to community residents throughout the year reaching a total of 163 individuals via an array of venues, for a total of 409 persons reached.

In May we successfully hosted our first annual Breakfast fundraiser. Staff attended nearly 30 hours of continuing education. Throughout 2010 the program also successfully hosted a Spanish Narcotics Anonymous meeting year long.

## Emergency Assistance

### Homeless Case Management

GCI’s social services “Salud” center provided over \$166,200 in city-wide specific emergency assistance, housing and case management to 496 households comprised of 1,624 individuals. Of this total, 131 (26%) households were first time recipients of assistance. Specifically, the type of assistance provided included advocacy, case management, commodities/food pantry, rental assistance, mortgage foreclosure assistance, utility assistance, operation of two transitional shelter units, bilingual escort, seasonal assistance, medical/prescription assistance, and information or referrals for other housing and/or housing related services.

## Adolescent Pregnancy

GCI’s adolescent pregnancy program provided supportive social services to 205 pregnant and/or parenting teens and their families. Services provided included case management, assistance securing prenatal and postpartum care, socially supportive services such as WIC, family planning, housing assistance, job placement, Medicaid, food stamps, transportation and bilingual escort for medical and other ancillary appointments, parenting education and follow up services for one year after birth of baby.

## HIV/AIDS

### Case Management

The HIV/AIDS program targeted high-risk Hispanics with HIV prevention education, outreach, and testing. This activity was conducted via multiple sites throughout the city reaching a total of 4,748 individuals. Additionally, comprehensive Ryan White case management services were provided to a total of 64 individuals living with HIV/AIDS. An array of client centered services were provided that link clients with on-going health care, psychosocial and other services to insure coordinated access to medically appropriate levels of health and support services.

# Senior Program

GCI's senior program continues to be one of two "comprehensive" senior centers in Kansas City as designated by the Mid American Regional Council. This program which targeted older adults provided various levels of service including nutrition services (congregate and homebound), daily transportation from their doorstep to the senior center, health education/monthly health screenings, social development opportunities and other social services to support seniors living healthy and independently. These services were provided to over 463 seniors during 2010.

# Credit Union

The Kansas City Terminal Employees/Guadalupe Center Federal Credit Union (KCTE/GCFCU) is a non-profit corporation dedicated to assisting members gain "personal financial independence." It is a low income designated credit union and specializes in serving persons who are credit challenged.

On March 19th 2010, the KCTE/GCFCU achieved the Community Development Financial Institutions Fund (CDFI) certification. Certification as a CDFI means that an organization meets the CDFI eligibility requirements as described in the CDFI Program Regulations. These requirements relate to an organization having a primary mission of promoting community development, predominantly serving and maintaining accountability to eligible Target Markets, being a financing entity, providing Development Services and not being either a government entity or controlled by a government entity.

In 2010 the KCTE/GCFCU had 555 active members. Our portfolio included:

Total Assets	\$931,719
Total Loans	\$907,272
Total Shares and Deposits	\$703,071
Net Income	\$ 6,032

## Salud Center

### 2010 HIGHLIGHTS

- GCI sponsored in partnership with the Centers for Medicare & Medicaid Services the Open enrollment for the 2011 Medicare plan. This community forum included information and health screenings from neighborhood clinics, the Department of Social Security, Missouri Family Support Division, HUD, Department of HHS, and many other partners. Over 75 older adults participated in this event.
- GCI's Healthy People, Healthy Communities Outreach and Enrollment project in partnership with Mattie Rhodes was funded by United Way to increase the enrollment of eligible but un-enrolled Latino children, their families and pregnant women in publicly funded healthcare programs.
- GCI completed its second year as a Project Hope provider which is a homeless prevention and rapid rehousing project funded by HUD via the City of Kansas.



# 2010

## PARTICIPANT DEMOGRAPHICS

### Health & Social Services

<i>Program</i>	<i>Staff FTE</i>	<i>Number of Participants</i>	<i>Latino</i>	<i>African American</i>	<i>Anglo</i>	<i>Others</i>
<b>Seniors</b>	4	463	368	35	60	0
<b>Substance Abuse</b>	2.50	409	306	53	47	3
<b>EA/ Homeless Salud Center</b>	3.25	1,624	1,362	193	60	9
<b>HIV/AIDS</b>	1.25	299	274	5	20	0
<b>Job Placement</b>	.50	776	559	119	98	0
<b>Teen Pregnancy</b>	.50	205	205	0	0	0
<b>Credit Union</b>	1	555	420	35	98	2
<b>TOTAL</b>	<b>13</b>	<b>4,331</b>	<b>3,494</b>	<b>440</b>	<b>383</b>	<b>14</b>
			<b>81%</b>	<b>10%</b>	<b>9%</b>	<b>0%</b>



# JOB DEVELOPMENT & PLACEMENT



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## Job Placement

During 2010, the Project Trabajo (Job Placement) Program, assisted a total of 776 individuals. This includes area residents but also from as far as Olathe, Mission, Kansas City, Kansas and Belton, Liberty and Independence, Missouri. Despite the challenging loss of employment resources, Project Trabajo placed just over 400 individuals in either a part time or full time position in various local businesses including several hotels, Aerotek, The Maids, 5th Avenue Cleaners, Restaurant Depot as well as various landscaping companies.

During 2010 Project Trabajo collaborated in nearly one dozen job fairs and visited several companies throughout the year for hiring practices. We collaborated with the CENSUS 2010 by hosting testing interviews for 200 area residents of which 40 were hired! We also collaborated with the Department of Transportation referring several youth to DOT trainings and we housed the Full Employment Council for several months who assisted area residents with job placement and training.

# Culinary Arts

## Culinary Arts Training - Adults

The Culinary Arts Institute is a career-ladder training and employment program that trains unemployed and underemployed Missouri/Kansas residents as preparatory cooks and assists in placement into unsubsidized employment. The Culinary Arts Institute provides the best attributes of social service agencies, training institutions, and employment agencies.

The Culinary Arts Institute is approved and certified to operate as a Culinary Arts Training Program by the Missouri Department of Higher Education and is part of the Workforce Investment Act (WIA) list of approved training sites in the State of Missouri. Our Culinary Instructors are all certified by the National Restaurant Association Educational Foundation (NRAEF) which administers the nationally-recognized ServSafe Food Safety and Sanitation Curriculum.

## Prostart High School Program

ProStart is a two-year career-building program for high school juniors and seniors. Whether students are looking to enter the job market directly after graduating, or if they plan to attend college, a ProStart graduate makes a solid candidate for success. Students learn fundamental culinary and management skills in the classroom. At the end of the two-year program, ProStart graduates possess a solid foundation for their future careers, and they receive the ProStart National Certificate of Achievement. This certificate recognizes students who have successfully completed the program and are eligible to earn special scholarships and college credit from colleges and universities across the country.

# Catering Service

## Institutional Catering

The Guadalupe Centers' Catering Department provides meals daily for various program participants and for other programs in the Kansas City area. These programs include Our Lady of Guadalupe Elementary School, Alta Vista Charter High School, Alta Vista Charter Middle School, Calmecac Afterschool Program, Calmecac Summer Enrichment Program, the Guadalupe Senior Citizen Program (Congregate and Homebound), Swope Corridor Renaissance Afterschool Program sites, and the Salvation Army MOSOS Program.

Meals (breakfast, lunch, supper, and snack) are provided to our clients and subsidized through the following government entities – the Child and Adult Care Food Program (CACFP), the Summer Food Service Program (SFSP), the Department of Elementary and Secondary Education Food Program (DESE), and the Mid-America Regional Council Division of Aging Services (MARC).

## Event Catering

The Guadalupe Centers, Inc. hosted 219 events in 2010. These events included both public and private sectors and the events hosted included business receptions, workshops, seminars, retreats, luncheons, anniversaries, birthday parties, cultural events, wedding receptions, public forums, and private dinners.

# 2010

## PARTICIPANT DEMOGRAPHICS

### Catering Services & Culinary Training

<i>Program</i>	<i>Staff FTE</i>	<i>Number of Participants</i>	<i>Latino</i>	<i>African American</i>	<i>Anglo</i>	<i>Others</i>
<b>Institutionalized Services</b>	<b>5.5</b>					
<i>Seniors Center</i>		450	305	63	70	12
<i>AV Charter High School</i>		176	165	6	2	3
<i>AV Charter Middle School</i>		101	100	1	0	0
<i>OLG Elementary School</i>		100	87	5	8	0
<i>After School "CALMECAC"</i>		150	103	35	10	2
<i>Summer Program</i>		320	255	30	24	11
<i>Salvation Army "MOSOS"</i>		50	0	25	25	0
<i>Swope Corridor Renaissance</i>		470	25	435	10	0
<b>TOTAL</b>	<b>5.5</b>	<b>1,817</b>	<b>1,040</b>	<b>600</b>	<b>149</b>	<b>28</b>
			<b>57%</b>	<b>33%</b>	<b>8%</b>	<b>2%</b>

THE COLLEGE BASKETBALL  
**EXPERIENCE**

**CENTER COURT**



**SPECIAL EVENT**



## Tony Aguirre Men's Basketball Tourney

Annual tournament held at 3 different gym locations in the KC area (Penn Valley Gymnasium, Sacred Heart Gym and Tony Aguirre Community Center). Teams from all over the midwest compete for 1st place in this 2 day event exciting for the whole family! Proceeds from the event benefit GCI's Youth Athletic Program.

## Stakeholders Luncheon

The Partners Appreciation Luncheon recognizes GCI's partners for their support, of programs, and commitment toward the advancement of the Hispanic community. The Padrino Award is presented to the Partner of the Year.

In 2010 featured speaker was Arturo Vargas, Executive Director of the National Association of Latino Elected and Appointed Officials (NALEO)

## Mexican Revolution Gallery Exhibit

GCI and the Mexican Consulate partnered to bring the community a photography exhibit depicting scenes from the Mexican Revolution. Opening reception was held at GCI.

## Tony Aguirre Scholarship Golf Tournament

Tony Aguirre was a long time employee/volunteer with over 50 years of service to the Guadalupe Centers, Inc. He worked with youth during his service to GCI and retired as the Athletic Director "Emeritus" until his death in 2006.

The Tony Aguirre Memorial Golf tournament was established in his honor to raise funds for Youth High School Scholarships. A field of interest fund for this scholarship is established at the Greater Kansas City Community Foundation. This annual fundraiser is held in June and is open to the community. Sponsorships are welcome.

# 5 de Mayo Fiesta

As Kansas City's Original 5 de Mayo Fiesta (established 1991) our celebration has become the largest festival held in the city's historic Westside neighborhood. The 3 day celebration attracts over 5,000 people for the various activities. Sponsorships are welcome.



# Thanksgiving Community Luncheon

The Guadalupe Centers, Inc. hosts a Thanksgiving Community Luncheon for all of our program participants, and community members the Tuesday before Thanksgiving Day. We serve over 1,000 meals this day at our Administrative Facility to our constituents.



# Blanco y Negro Awards Gala

The Blanco y Negro Awards Gala sponsored by the Guadalupe Centers, Inc. is recognized as the premier Latino awards banquet in greater Kansas City. This awards dinner brings together civic leaders, elected officials, community supporters to celebrate and honor those individuals who have contributed to the betterment of the Guadalupe Centers, and the Westside community of Kansas City. The Gala also officially initiates Hispanic Heritage Month activities for Greater KC.

In 2010 the gala was held at the Westin Crown Center Hotel with over 700 people in attendance. Featured speaker was US Representative Grace Florez Napolitano from California. Sponsorships are welcome.



**2010**  
**PARTICIPANT DEMOGRAPHICS**  
**Special Events**

<b><i>Program</i></b>	<b><i>Number of Participants</i></b>
<i>Latino Men's Basketball Tournament</i>	800
<i>Stakeholders Luncheon</i>	65
<i>5 de Mayo Fiesta</i>	3,600
<i>Tony Aguirre Scholarship Golf Tournament</i>	246
<i>Blanco y Negro Awards Gala</i>	700
<i>Thanksgiving Luncheon</i>	1,200
<i>Mexican Revolution Art Exhibit</i>	100
<b>TOTAL</b>	<b>6,711</b>

## CONTRIBUTORS 2010

Assurant Insurance Company  
Bank of America Charitable Foundation, Inc.  
Baseball Tomorrow Fund  
Blue Cross Blue Shield of Kansas City  
Broadway Cares/Equity Fights AIDS, Inc.  
Butler Manufacturing Company Foundation  
City of Kansas City, Missouri  
Commerce Bank  
Commerce Bank Charitable Trusts & Foundations  
DST Systems, Inc. Advised Fund  
Durkee Grant  
Family Conservancy  
Francis Family Foundation  
Greater Kansas City Community Foundation  
H&R Block Foundation  
Hall Family Foundation  
Hallmark Corporate Foundation  
Health Care Foundation of Greater Kansas City  
HUD - U.S. Department of Housing and Urban Development  
Industrial Development Authority of KCMO  
Jackson County  
James B. Nutter & Company  
JE Dunn Construction  
Jewish Heritage Foundation  
Kansas City Missouri Health Department  
Kansas City Royals Charities Fund  
MAAC - Mid America Assistance Coalition, Inc.  
MARC - Mid America Regional Council  
Missouri Division of Family Services  
Missouri Highway Department  
NCLR - National Council of La Raza  
Oppenstein Brothers Foundation  
R.A. Long Foundation  
Sprint Foundation  
Sprint Nextel  
State Farm Automobile Insurance Company  
Swope Corridor  
Ten Ten Foundation  
The Pepsi Bottling Group, Inc.  
The Stanley H. Durwood Foundation

The Women's Foundation of Greater Kansas City  
United Beverage Company  
United Way of Greater Kansas City  
UMB - United Missouri Bank  
UCM - University of Central Missouri  
Vivian & Hymie Sosland Charitable Trust

Mr. Guilbert Guerrero

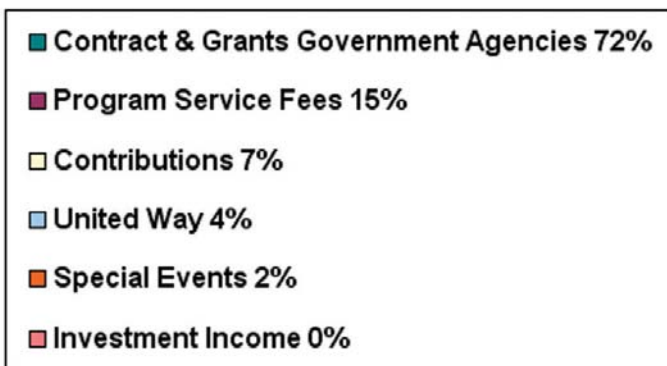
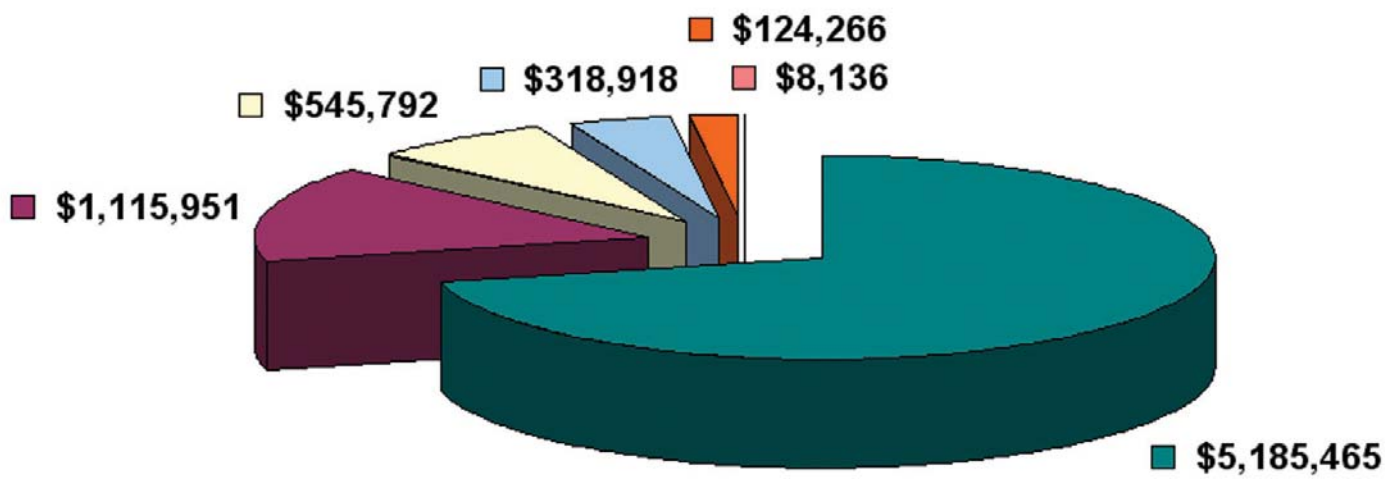
Mr. Cris Medina

## Combined Summary Balance Sheet 2010

ASSETS	<u>TOTAL</u>
Current Assets	
Checking/Savings	1,705,468
Accounts Receivable	896,650
Other Current Assets	<u>57,833</u>
Total Current Assets	2,659,951
Fixed Assets	6,752,911
Other Assets	182,500
<b>TOTAL ASSETS</b>	<b>\$9,595,362</b>

LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	205,946
Other Current Liabilities	<u>269,598</u>
Total Current Liabilities	475,544
Long Term Liabilities	<u>4,430,000</u>
Total Liabilities	4,905,544
Equity	4,689,818
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>\$9,595,362</b>

## GCI 2010 Revenue (Sources)



**Total: \$7,298,528**

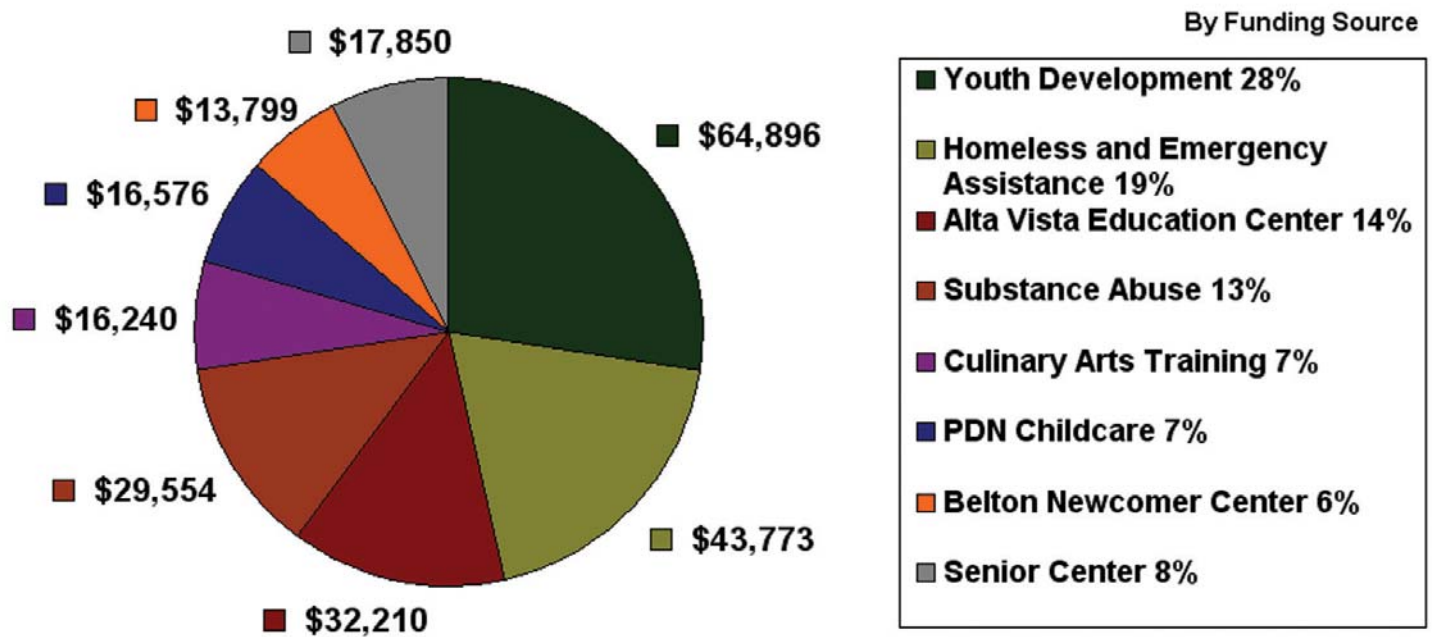
## GCI 2010 Expenses (Uses)



■ Compensation 52%	■ Occupancy/Supplies 14%
■ Specific Assistance to Individuals 12%	■ Program Services 9%
■ Interest 4%	■ Depreciation 4%
■ Professional Fees & Contract Services 2%	■ Staff Training & Development 2%
■ Special Events & Other Expenses 1%	■ Affiliation, Licensing & Fees 0%

**Total: \$7,130,713**

## United Way Allocation 2010



**Total: \$234,898**

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